

ATELIER FITTON

## THE RAYA COLLECTION

English born menswear designer Joshua Fitton successfully launched his first Raya collection at Gaya Koleksi Raya 2018. This is Fitton's first foray into traditional wear for both men and women.

The collection with a variety of silhouettes, dominated by geometrical cuts and mermaid skirts. Earthy tones such as grey, white and black were incorporated into the collection, with elements of gold, maroon and silver adding a festive spark to Fitton's first Raya collection.

Fitton has also drawn inspiration from an array of vintage Malaya patterns and cuts -

"Tradition and a sense of identity is imperative in any modern society; creating a collection that is deeply rooted in a geographical location and context is key in achieving this." - Fitton

The collection featured a classic twist to traditional designs, with Fitton focusing on timeless prints such as stripes and checks, and fabrics such as cotton and satin. The 12 looks comprised of complimenting styles for both men and women, thus emphasizing a sense of unity within a modern couple.

The collection will be available on [www.fashionvalet.com](http://www.fashionvalet.com) and Atelier Fitton.

BUNGA

RM349





INDAH

RM379



CAHAYA

RM389



PUTRI

RM369

PUTRI  
RM369





AGUNG

RM429



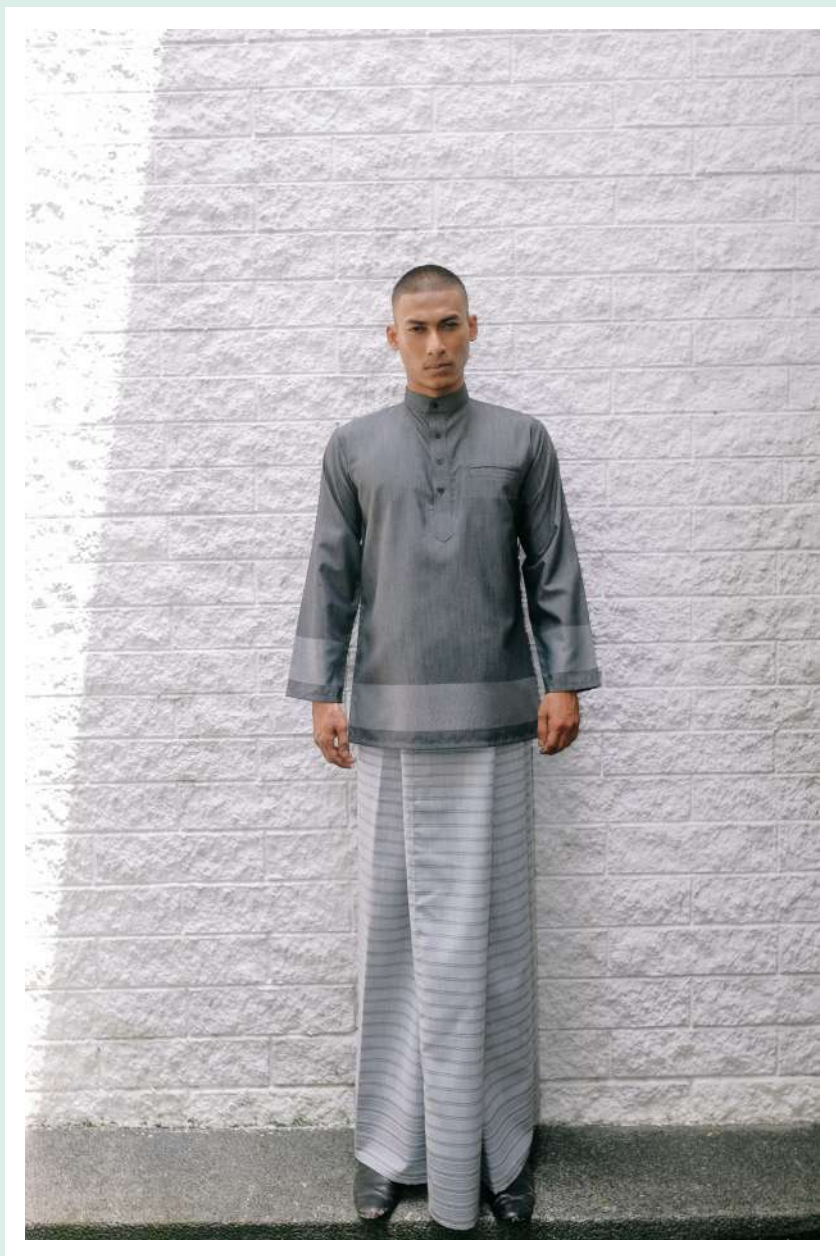
BAYU

RM369





INDRA  
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PUTRA

RM320

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